



HARAMBY
ARTIST



HEALTH ALLIANCE FOR
AUSTIN MUSICIANS
ANNUAL IMPACT
REPORT 2022

PUTTING THE **LIFE** BACK IN LIVE MUSIC



HAAM CEO Paul Scott and Board Chair Emmett Beliveau at HAAM Day 2022. Photo by Jonathan Orenstein

Dear Friends:

When HAAM member Chris Holston suffered a massive stroke, he spent months relearning how to speak and use his hands. Although Chris faced many challenges, knowing how he was going to pay for his healthcare was not among them. Like so many other local musicians, Chris has health insurance that he secured through HAAM.

With support from donors like you and community partners Ascension Seton, St. David's Foundation, Estes Audiology, Central Health, and Sendero Health Plans, more than 3,000 Austin musicians have access to comprehensive healthcare through HAAM. Some musicians like Chris pay little or no monthly premiums for their health insurance thanks to HAAM's Premium Assistance Program. All HAAM musicians have access to dental, vision, hearing, and

wellness services and to HAAM's highly trained and compassionate healthcare navigators.

The type of support HAAM is able to offer its musicians is truly life-changing. With Austin's rising cost of living, HAAM's support can make or break a musician's decision to stay in Austin and pursue their career. HAAM helps keep Austin musicians in Austin to play the music we all love.

Despite the pandemic rollercoaster of the past three years, HAAM continues to enjoy a strong reputation for the support we offer Austin musicians. The pandemic, while challenging, actually helped our board and staff focus, enhance, and refine the services we offer our musicians. For example, HAAM provided critical food and housing assistance to our musicians during the pandemic, and we continue to do so today. HAAM's Open Enrollment remains virtual, allowing flexibility and convenience for musicians.

HAAM celebrated two major milestones in 2022. First, we opened the doors to HAAM's first permanent home (see page 13). Second, we returned to a fully live HAAM Day format for the first time in three years (see pages 6 and 7). HAAM is committed to leading the charge to put the life back in live music, but the job is not a solo act! Together, each of us can help bring life back to live music. Support HAAM with a donation, volunteer at one of our dynamic events, or simply catch a show at your favorite venue and tip generously!

HAAM is approaching that critical time of the year when our hardworking team makes important decisions about the scope and depth of services we are able to offer our musicians. HAAM staff members are trained problem-solvers who love nothing more than saying "yes" to our musicians. But more often than we like, we have to say "no" because of funding constraints.

Your donation today at myhaam.org/donate will empower HAAM to say "yes" to more musicians. Currently, HAAM serves over 3,000 out of the more than 8,000 musicians in the community. Your support will enable HAAM to serve more musicians and expand our existing efforts to connect with Greater Austin's underserved communities to welcome more musicians of diverse backgrounds into the HAAM family.

Please open your heart to HAAM's mission and life-sustaining work and join us in celebrating the return of live music with a gift to HAAM.

Sincerely,

Paul E. Scott
Chief Executive Officer

Emmett S. Beliveau
Board Chair

On the cover, HAAM musicians DJ Shani, Sari Gabriel, and BJ Lentz. Photos by Jonathan Orenstein. BJ Lentz photo by Laura Skeilding.

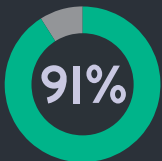
HAAM'S 2022 IMPACT



3,136
musicians served in
2022

\$123,000,000
Total value to musicians since 2005

INSURANCE COVERAGE



91%
of HAAM musicians
were insured in 2022



2,665
eligibility appointments



100% OF HAAM MUSICIANS

have access to dental, hearing, vision, wellness, and specialty care programs along with enrollment and healthcare navigation services

SAVINGS ON INSURANCE COSTS

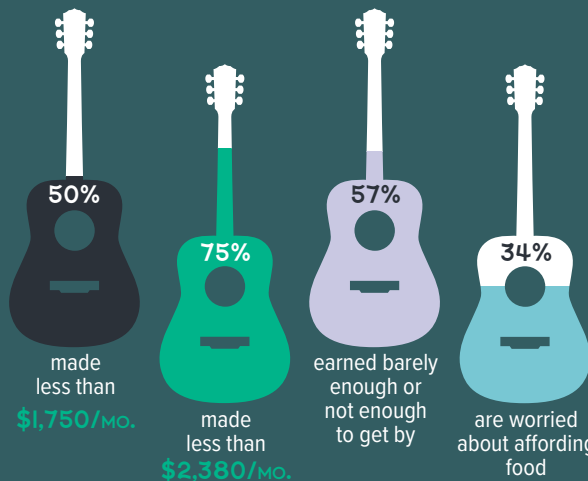


HAAM musicians saved an average of **\$7,711/YEAR** (\$643 per month) on insurance costs in 2022



HAAM musicians saved **\$14,058,064** on insurance costs in 2022

HAAM MUSICIAN EARNINGS



79.7%
of eligible HAAM musicians had all or part of their insurance premium covered

HAAM GROWTH

61%
increase

1,953
musicians served

3,136
musicians served

2016

2022

DENTAL CARE



1,757 DENTAL VISITS

6,081 PROCEDURES



100%
of insured HAAM musicians have access to mental health and addiction services

THE TEETA



Photo by Pete LaFlame

Hip-hop artist and songwriter The Teeta performed his inaugural Austin City Limits Music Festival in 2021. Despite the relentless heat, the East Austin musician nailed his hour-long set. He credits HAAM's wellness program for helping him get in the best shape of his life.

"I grew up going to the YMCA of Austin, and when I found out about the special prices the Y has for HAAM musicians, I signed up," he said. "I worked out five days a week for four months before ACL so I knew I could get up in the heat and do this thing."

The Teeta takes full advantage of the wide breadth of services available to HAAM musicians. He has a Sendero Health Plan, and HAAM's Premium Assistance Program covers all of his premiums, saving him over \$6,600 per year.

"I use HAAM as much as possible," said The Teeta. "My mom is a nurse, and going to the doctor and staying on top of my health has always been important to me."

Like many Austin musicians, The Teeta was productive during quarantine, but he missed the stage and the energy that comes with performing live. Shortly after being vaccinated in April 2021, he performed his first live show at the opening of a visual art exhibit called The Teeta Worlds.

"We had a magnificent turnout and had all the safety measures in place. It was a great opportunity to get people back together after being isolated for so long," he said.

Although not performing 50 shows a year like he did before the pandemic, The Teeta is playing larger shows and festivals. He sees the light at the end of the tunnel.

"I'm still getting back into the swing of things, but you can feel live music coming back," he said.

HAAM has opened up a whole world of health and wellness for me.
-THE TEETA

DJ SHANI

Since moving to Texas in 2009, DJ Shani has introduced thousands of Austin party-goers to house music. The Chicago native was first featured in the 2016 HAAM Annual Report when she was a relative newcomer to the Lone Star State and just beginning her journey with relapsing-remitting multiple sclerosis (MS).

At the time of her MS diagnosis in 2013, DJ Shani was uninsured.

"It was terrible having MS and no insurance," she said. "Whenever I'd have a relapse, I'd have to go to Urgent Care. The cost was high for me, but I bit the bullet."

With HAAM's support, DJ Shani became insured and has since maintained continuous health coverage for the past five years. Having continuous coverage with a chronic disease like MS is essential since the disease can flare up without notice.

HAAM covers the monthly premiums of DJ Shani's Sendero Health Plan. Now, when her vision starts to deteriorate, a sign of her MS flaring up, she knows exactly what to do.

"I can go online and have a telemedicine appointment with my doctor or nurse practitioner when I feel a relapse coming on," she said. "Then I can literally walk across the

street to the CVS and fill my prescription."

This was not always the case.

"I used to notice a relapse coming on, but I ignored it because I didn't have insurance. Now I notice it, and I handle it," she said.

Although COVID-related shutdowns resulted in a significant loss of income, DJ Shani took advantage of the time to slow down, rest, exercise, and experiment with live streaming.

"Part of me was sad about the shutdowns, but another part of me was so relieved, because I felt like all of Austin could shift down to my energy level," she said.

DJ Shani is back to deejaying events, but she has also recently returned to her first love, radio.

On October 14, she relaunched her show, The Groove Temple on KUTX, which explores deep house and electronic music created by artists from the African diaspora.



Photo by Arius Hollifield

Having health insurance frees me completely creatively. I really appreciate HAAM and the donors who keep it going.
-DJ SHANI



Nathan Olivarez shooting a PSA for HAAM Day. Photo by Budro Partida

NATHAN OLIVAREZ

HAAM HAS BEEN INVALUABLE

“There was no HAAM when I first got here,” said Nathan Olivarez, who moved to Austin in 1980 at the ripe old age of 15 to pursue a career in music.

Olivarez quickly became a fixture in Austin’s live music scene, playing solo gigs for tips in local restaurants. A few years

later, he and his high school buddies formed the hard rock band Dancr. In 1992, Olivarez launched his current acoustic rock band, Stupid Drama.

Olivarez was one of the first musicians to join HAAM during its early days. When he needed emergency hernia surgery, HAAM was there to help. More recently, HAAM has supported Olivarez during his weight loss journey.

“HAAM has been invaluable to me,” Olivarez said. “If it wasn’t for HAAM, I never would have lost 400 pounds and be alcohol-free.”

Although Olivarez has health insurance through Medicare Disability, he uses HAAM for dental, vision, and hearing care. Olivarez is especially grateful to HAAM’s Affiliate Service Provider, Estes Audiology.

“I can’t tell you the amount of love that Estes Audiology has given me,” Olivarez said. “The custom ear plugs program has been amazing because as I have lost weight, my ears have changed shape. Every year I need a new pair of ear plugs.”

Olivarez also stays on top of his dental health through HAAM’s Dental Program, which is funded by the St. David’s Foundation. His dental provider, Aloha Dental, has helped him out in a fix, whether extracting a tooth or filling a cavity.

Most recently, HAAM healthcare navigators helped Olivarez navigate a maze of medical bills for his recent surgery to remove excess skin below his abdomen due to his massive weight loss.

“I don’t know what I would have done without HAAM. They hooked me up with H-E-B gift cards for food during the pandemic, organized rides to my doctor, and they are now helping me apply to MusicCares to help pay for my recent surgery,” he said.

Besides HAAM, Olivarez credits his wife Deanna for

keeping his music dream alive for almost 20 years.

“When I met Deanna, she told me to work on my dream of being a full-time musician and that she would support me as long as she could to make sure that happens,” he said.

While Olivarez is still healing from his surgery, he recently ventured out to perform at a benefit for people with cerebral palsy. The veteran performer understands the healing power of music.

“After my surgery, I was depressed,” he said “I hadn’t picked up my guitar in two months. When I started to play again, I felt better. Music really has a way of moving people through difficult times. HAAM understands this better than most, and I’m grateful that the people of Austin appreciate musicians and realize just how important it is for us to have access to healthcare.”



Nathan and Deanna Olivarez. Photo provided by the artist

“The life we musicians have chosen is not an easy path. But through the generosity of HAAM and people in Austin who believe in the arts, musicians like me can heal and continue to move people to the light with our music.”

-NATHAN OLIVAREZ

TOGETHER AGAIN: HAAM DAY 2022

No singular event captures the meaning behind “putting the life back in live music” like HAAM Day. On September 13, 2022, HAAM returned to a fully live and in-person HAAM Day for the first time in three years. Austin turned out in a big way, and HAAM Day 2022 has now earned the distinction as the largest and most successful to date by raising \$853,000.

HAAM Day featured over 200 free live performances, including special shows at 12 iconic music venues across the city and a 16-hour showcase from multiple HAAM musicians at the Moody Amphitheater at Waterloo Park. For music fans unable to attend HAAM Day in person, a free livestream of the musicians at Moody Amphitheater was just a click away.

Thank you to all the fans, HAAMbassadors, and musicians. And special thanks to HAAM Day 2022 Presenting Sponsor, PNC Bank and Committee Co-Chairs Dillan Knudson and Hugo Lagarda.

Additional thanks to HAAM Day major sponsors

Brown Distributing, C3 Presents, Karbach Love Street, SXSW, and Tito’s Handmade Vodka. For a full list of HAAM Day 2022 sponsors, please visit myhaam.org/haam-day.

POWERED BY  PNC BANK



HAAM CEO Paul E. Scott interviewed by Fox 7 News. Photo by Jonathan Orenstein

SAVE THE DATE FOR
HAAM DAY 2023
SEPT 19



HAAMbassador Mary Lou Goodman collects donations. Photo by V. Marc Fort



Chaka of Riders Against The Storm performs at Moody Amphitheater. Photo by Jonathan Orenstein



Carolyn Wonderland & Shelley King perform at the Willie Nelson statue. Photo by V. Marc Fort



Como Las Movies after their HAAM Day show at Antone's. Photo by Saliyah Saadiq



HAAM Day audience enjoys evening performances at Moody Amphitheater. Photo by Jonathan Orenstein



Kings of the Night Time World perform at Moody Amphitheater. Photo by Jonathan Orenstein



Frontline workers celebrated as Hometown Heroes at HAAM Day. Photo by Jonathan Orenstein



Photo by Michael Minasi

SAN GABRIEL

HAAM HELPED ME PERFORM AGAIN

HAAM musician James Bookert grew up wanting to be in a band. His wish came true and then some. The multi-instrumentalist and three-time Austin Music Award winner spent over a decade playing with successfully touring bands like Whisky Shivers and Wild Child. He even shared the stage with DJ Khalid and Anna Kendrick in the movie *Pitch Perfect 3*.

In 2020, Bookert started writing lyrics and recording music during his night shifts at his job at an East Austin

liquor store. The result is his solo project, San Gabriel, an ode to the 1980's pop music that he adored as a teenager.

"I set out to create music that didn't sound like Austin. Coming from a roots band, I was a little afraid to put this kind of music out there, but it turns out that people like it," he said.

Bookert's eventual shift to a solo career, was in part, inspired by his diagnosis with a non-epileptic seizure disorder. When he had his first seizure 10 years ago, he was uninsured.

"I was broke and couldn't afford treatment so I didn't do any follow-up care," he said.

Seven years later, on January 26, 2020, James had two more seizures. However, this time he had a Sendero Health Plan that he secured with the assistance of HAAM. Having a comprehensive insurance plan with no monthly premiums and low co-payments made it easier for Bookert to access treatment. But he still needed help navigating the

complexities of the healthcare system and finding a neurologist.

"It was a lot to deal with when my brain was all jumbled from the seizure. I had to have all sorts of tests, EEG, MRI, CT scan" he said. "HAAM was so patient with me. They helped me find a neurologist and even helped me get free rides to work since I couldn't legally drive for 90 days after the seizure."

Now on seizure medication, Bookert wears a medical alert bracelet and hopes to go two years without having a seizure. He credits HAAM for his ability to perform again on stage and continue his career as a musician.

"Any of the treatment I got for my seizure disorder, including my medication, was literally only because of HAAM. Without HAAM, I would have just waited until the next seizure happened and hoped that if it did, I would be able to afford proper care," he said.

San Gabriel recently performed at the Circuit of Americas Formula One Grand Prix before an international crowd.

"Performing live again is such a thrill. Music brings us all together, and by extension so do organizations like HAAM," he said.

HAAM is preserving the longevity and diversity of Austin's music scene by helping the younger generation of musicians access and afford health insurance. Becoming a HAAM musician is a really big step that young musicians can take not only to help them afford to live and perform in Austin, but to stay healthy."

-JAMES BOOKERT



Photo by Laura Skelding

BJ LENTZ

Classically trained musician BJ Lentz returned to the stage after being a stay-at-home mom for many years. Her musical comeback began with a stint in the University of Texas alumni band and quickly morphed into regular gigs with four different Austin-area bands.

In 2016, Lentz needed health insurance, and HAAM helped her access a Sendero Health Plan. Her current premiums are fully covered by HAAM's Premium Assistance Program and the Affordable Care Act, saving her about \$16,000 per year.

A devastating fall in 2017 left Lentz legally blind in both eyes. The accident, while

life-altering, didn't stop Lentz from pursuing music. She continued gigging with the Jay Webber Band and learned new instruments.

"My ear really improved and so did my musicality. But I

still had issues with getting to and from gigs because I can't drive anymore," she said.

In 2021, HAAM nominated Lentz for the Austin American-Statesman's Season for Caring campaign.

"I think HAAM nominated me because they saw how much I was fighting to continue as a musician and refusing to quit my dream," Lentz said.

Season for Caring helped Lentz with transportation, adaptive technology, new musical instruments, and a synthesizer that she is using to produce solo music.

Lentz credits HAAM with helping her cope not only with the financial repercussions of her accident, but also the mental and emotional challenges.

"Having HAAM by my side has made the biggest difference," she said "I don't know if I'd be alive without HAAM."

Although Lentz's life has changed, she is thrilled to be a part of the return of Austin's live music scene.

"It was such a relief getting out and performing live again. It felt like I could breathe," she said.

“Getting back on stage before a live audience makes you feel full of life again. People respond to you emotionally, they sway to the music or dance. That stuff disappeared for a while, and I missed it big time.”
-BJ LENTZ

In December 2020, at the height of the COVID-19 pandemic, Chris Holston's life changed forever. The guitarist and longtime HAAM musician suffered a massive hemorrhagic stroke caused by a cluster of abnormally formed blood vessels (called an arteriovenous malformation or AVM). Holston was unaware that he was born with an AVM until it burst. With no forewarning, he lost his ability to speak and was rushed by ambulance to Dell Seton Medical Center at The University of Texas for emergency surgery.

After three weeks, Holston left Dell Seton Medical Center to continue his recovery at a rehabilitation hospital in Round Rock where he worked tirelessly to regain his speech and the use of his hands. Holston says HAAM was a steady presence and compassionate source of support throughout his recovery.

"HAAM was always a big part of my life even before my stroke. But after my stroke, I knew that I was going to need a lot of help. HAAM was there for me in that moment and helped me figure out my next move," he said.

Holston also credits HAAM with helping him avoid the financial devastation that can accompany a major medical crisis like a stroke. Holston has a comprehensive Sendero Health Plan that HAAM helped him secure. His plan has no annual deductible and all premiums are covered by HAAM's Premium Assistance Program.

HAAM health navigators also helped Holston get the

CHRIS HOLSTON

most out of his Sendero Health Plan and receive the maximum number of speech therapy sessions available to him.

Over the course of his recovery, thanks to HAAM's wellness program, Holston accessed affordable acupuncture to build strength in his hands so that he could play his guitar. He also used his HAAM membership to join the Austin YMCA to swim laps and build his stamina.

In August 2022, Holston experienced the joy of returning to the stage for the first time since his stroke, playing a packed Beatles Tribute at Hotel Vegas.

"Being around others and performing music is a strong form of therapy," he said. "Seeing live music come back has been really helpful to my recovery."



Photo by Barbara FG

“I wouldn't be in Austin if it wasn't for HAAM. Whenever I have needed help, I have always been able to count on HAAM.”
-CHRIS HOLSTON

BACK WITH A BANG: CORPORATE BATTLE OF THE BANDS 2022

One of HAAM's signature fundraisers, Corporate Battle of the Bands, returned for the first time in two years on June 2, 2022 at ACL Live at the Moody Theater.

Seven bands (Ascension Seton's Noella Gray and the Imaginary Band, Cirrus Logic's Re-Union Jacked, PNC Bank's The C Notes, H-E-B's Knuckle Sammich, Maxwell Locke & Ritter's Bad Assets, Netspend's The Mag Stripes, and Wenzel Spine's Kings of the Night Time World), featuring musicians from some of Austin's most prominent companies, entertained the audience of more than 1,200 attendees for four hours before HAAM musician Mama Duke announced the winners of the friendly, but fierce competition.

AWARDS:

- Band of the Year - PNC Bank's The C Notes
- Song of the Year - TIE between Cirrus Logic's Re-Union Jacked and Netspend's The Mag Stripes
- Best Showmanship - H-E-B's Knuckle Sammich
- Fan Favorite - Wenzel Spine's Kings of the Night Time World

Special thanks to Presenting Sponsor, Cirrus Logic and Stage Sponsors, PNC Bank and H-E-B.

HAAM would also like to thank Fox 7 New's Casey Claiborne for serving as emcee and the following volunteer judges: Emmett Beliveau, COO, C3 Presents and HAAM Board Chair; Stephanie Bergara, musician/Bidi Bidi Banda and HAAM Board Member; Quita Culpepper, KVUE; Trevor Scott, CBS Austin.

PRESENTED BY  CIRRUS LOGIC®

STAGE SPONSORS

 PNC BANK





Band of the Year: The C Notes, PNC Bank



Best Showmanship: Knuckle Sammich, H-E-B



Tied for Song of the Year:
Re-Union Jacked, Cirrus Logic

PEARL SOCIETY 2022: WE MEET AGAIN!

After a nearly two-year hiatus, The Pearl Society was back in-person in 2022 with four exclusive, live events featuring some of Austin's best musical entertainment, including Scott Strickland, Beat Root Revival, Patricia Vonne, Julie Nolen, San Gabriel, Mélat, Jonathan Terrell, and David Ramirez.

Becoming a member of the Pearl Society is not only your ticket to these exclusive VIP events, it provides HAAM with a stable funding source to maintain and expand the life-changing services and support we offer Greater Austin's musicians.

READY TO JOIN?

A Pearl Society membership is a minimum of \$1,000 per year. Visit myhaam.org/pearl-society to read more about membership benefits and to see a list of current members.

You can join the Pearl Society online at myhaam.org/pearl-society or email Rikki Hardy at rikki@myhaam.org for more information.



Pearl Society members enjoying the music of Mélat on Oct. 26 at Pease Park. Photo by Stacey Lovett



Mélat performs at the Pearl Society concert on Oct. 26 at Pease Park. Photo by Stacey Lovett

JULIE NOLEN

HAAM musician Julie Nolen is grateful for the gift of clear vision. In 2022, HAAM partner Sharpe Vision provided Julie with Lasik surgery at no charge. The popular Austin performer could not be more pleased with the experience and outcome.

"They answered all of my questions and made me feel really comfortable," she said. "The procedure itself was only about three minutes. I stood up, and I could see."

Julie is one of several HAAM musicians who have received Lasik surgery from Sharpe Vision through a pilot program. She is grateful to HAAM and supporters like you who support HAAM by donating or volunteering.

"HAAM has made my life a lot better by helping me to get healthy and stay healthy so I can continue to do my music," she said.

Performing live at the Pearl Society event in 2022 felt like a homecoming. It's such a joy and privilege to perform for the people who give so much to musicians like myself."

-JULIE NOLEN



Julie Nolen performs at the Pearl Society concert on Aug. 10 at Still Austin Whiskey. Photo by Jonathan Orenstein

A BREATH OF FRESH AIR: RAY BENSON'S BIRTHDAY BASH IS BACK!

After a two-year hiatus, Ray Benson's Birthday Bash made a splashy comeback. On March 15, 2022, more than 1,200 music fans and HAAM supporters gathered at GSD&M's outdoor courtyard for a high-energy evening of live musical entertainment from some of Austin's most popular performers, including (in order of appearance), Tomar & the FCs, Me Nd Adam, Sir Woman, and Asleep at the Wheel.

A special thanks to the following sponsors:

Airbnb
Ascension Seton
Patrick and Judy Cantilo
Central Market
Chevron
Dulce Vida Tequila
GSD&M
Karbach Love Street

Charles and Karen Matthews
Chris Mattsson
St. David's Foundation
Jeff Straathof and Mafalda Tan
Still Austin Whiskey
Sugar & Dude
Tito's Handmade Vodka
Dale and Roy Truitt



Tomar Williams of Tomar & the FCs performs at Ray Benson's B-Day Party. Photo by Brenda Ladd

HAAM LOVES YOU: POP-UP HEALTH SERVICES

On September 23, 2022, HAAM hosted its first pop-up health clinic at KMFA Studios, featuring a wide range of free health screenings and resources.

Nearly 200 HAAM musicians attended the event and took advantage of a wide range of services made available through HAAM and its generous community partners, including:

- Custom ear plugs
- Vision exams and glasses
- Flu vaccines
- COVID vaccines
- STI testing
- Chair massages
- Hygiene and first aid kits
- Safer sex and safer smoke kits
- Overdose reversal training and kits
- YMCA membership enrollment
- ACA insurance and HAAM Open Enrollment guidance
- Physician appointment scheduling navigation
- Telehealth services registration
- Sustainable food giveaways and sign-ups
- Custom musical instrument cases
- H-E-B Wellness Center information



Guitarist Alex Wein at the HAAM Loves You Healthcare Clinic, in partnership with Estes Audiology. Photo by Bennett Creative

Special Thanks to Our Providers

Estes Audiology • half Helen • H-E-B Wellness
Austin Regional Clinic • Norman MD • Sendero Health
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HAAM'S NEW HOME

In 2022, HAAM established its first permanent home — The Robin and Bud Shivers HAAM Headquarters (HQ).

The new 7,314 square-foot HQ will serve as a central navigation hub to support our musicians achieving their best healthcare outcomes. The new space is specifically designed and configured to meet the needs of our musicians and features:

- Private and public collaborative spaces for musicians and staff
- A Musician Resource Center for internet and technology access
- Dedicated space for musician education and wellness training
- An intimate stage to showcase local music

As HAAM moves into its permanent home, HAAM would like to thank Gary Keller for his generosity in housing HAAM's staff and services over the past six years. HAAM will always be grateful for the numerous ways in which his support has allowed HAAM to grow and thrive.



Artist Tara Leigh Johnston works on the HAAM HQ conference room mural.
Photo courtesy Kathleen Anderson Design

The new space will also help HAAM:

Expand to serve the growing number of musicians in need. The expanded physical footprint of our new space will allow us to add additional program staff to enroll and support new musicians.

Honor the privacy and dignity of our clients. HAAM HQ will provide spaces that will enable HAAM musicians to access medical services like hearing screenings and healthcare navigation in a warm, inviting, and accessible musician-centered space.

Provide stability to help Austin musicians lay permanent roots in our community. With HAAM's new permanent home, The "Live Music Capital of the World" will have a dedicated space built specifically to meet the health and well-being of its musicians and their families.



(left to right) HAAM CEO Paul E. Scott, HAAM Board Chair Elect Nikelle Meade, and HAAM Board Chair Emmett Beliveau at the new HAAM HQ at 3036 South 1st Street. Photo by V. Marc Fort



Photo by Todd V. Wolfson

The Robin and Bud Shivers HAAM HQ

Robin Shivers was the founder and driving force behind the creation and success of HAAM. A dedicated and celebrated philanthropist in Austin's healthcare community, Robin was also a successful artist manager with an unparalleled love for Austin's music scene.

Along with steadfast support from her husband Bud, Robin brought her two passions together creating HAAM to address the previously unmet needs of the musicians who serve as an integral part of Austin's economy and culture.

With HAAM, Robin created a first-of-its-kind model for bringing community resources together to support musicians by providing access to affordable healthcare, such as doctors visits, dental work, mental health, hearing health, vision, basic needs, and more. Opening the doors to HAAM's first permanent home honors Robin's incredible legacy and builds upon her dream of ensuring that one of Austin's most incredible resources — local musicians — are supported for years and years to come.

2022 DONORS

\$100,000

Ascension Seton • Austin American Statesman • C3 Presents • Cayetano Development
Hayes Chapin, and Will & Cindy Bargmann • FVF Law • PNC Bank • Robert “Bud” Allan Shivers
St. David’s Foundation • Richard & Kelly Topfer

\$50,000

Brown Distributing Company • C4AC Music Series • Patrick & Judy Cantilo • Cirrus • H-E-B
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\$1,000

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